Co-Operation Opportunities 2011

Swiss Biotech Association

Co-operation with the National Industry Association for Biotechnology has great benefits

The Swiss Biotech Association (SBA) is leading the way as the Biotech industry grows. The dynamic and fascinating world of Biotechnology is an ideal platform for innovation-minded companies to leverage their marketing budgets.

Biotechnology reaches far into Life Sciences, Chemical & Processing Industry, Nutrition and Nanotech, Services, Research & Development, Technology Transfer, Patents & Licensing, Finances, Venture Capital and Cluster Development. The SBA represents the industry as the national body at international level and creates interesting platform opportunities.

SBA Project Partnership

The **SBA Partnership** brings far-reaching mileage for the sponsor. All communication tools of the association and all information events (such as seminars, exhibitions, educational projects, presentations) include the mentioning of the sponsors in various forms. The association will also proactively field for presentation slots of the sponsor if appropriate and interesting for the sponsor.

International Marketing Events	on demand
Event Partnership	starting from CHF 1'000.--
Platform Partnership	CHF 20'000.--/yr

- BioActors Platform
- Industrial Biotech Platform
- International Marketing Platform
- Nanotech Platform
- Nutrition Platform
- Regulatory Issues Platform
- Therapeutic Biologics Platform

already booked by: R+

Promotional Partnership – Internet Site

Logo on www.swissbiotech.org individual chapter (per month)	CHF	500.--
Logo on www.swissbiotech.org all chapters (per month)	CHF	1'000.--
Logo on www.swissbiotech.org individual chapter (per year)	CHF	5'000.--
Logo on www.swissbiotech.org homepage all chapters (per year)	CHF	10'000.--

Format 1: Banner in Footer: W x H: max. 768 x 60 Pixel, jpg or gif,max. 30 kB
Format 2: Banner in right segment: W x H: 120 x 60-120 Pixel, jpg or gif, max 15 kB

Promotional Partnership – e-Newsletter

Logo / Promotion in e-newsletter (per newsletter)	CHF	500.--

More information:

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